2019–20 GOALS AND ACTION STEPS

Goal I – LEADERSHIP
Cultivate transformative, equity-driven leaders to ensure each student in every school and community is college, career, and life-ready.

Action A
Recruit, support, and retain effective leaders who represent the student demographics of Washington State.

Action B
Provide professional learning designed to support individual and systems-level improvement.

Action C
Promote engaged leadership with WASA members in order to share knowledge, understanding, and expertise.

Goal II—TRUST
Develop and sustain trust to further the cause of equity and excellence in public education.

Action A
Build strong relationships with and among WASA members and other stakeholders to develop and sustain a shared voice in support of our public schools.

Action B
Mobilize and provide support for WASA members, state agencies, educational organizations, and other stakeholders to provide equitable educational access for each child that eliminates opportunity and achievement gaps.

Action C
Communicate with a unified message among WASA members, partner organizations, and the general public regarding the value of an equitable, world-class public education.
Goal III—ADVOCACY

Champion the fundamental role of public education in an inclusive democracy.

Action A
Cultivate ongoing relationships with legislators and other policymakers to influence legislation and education policy for equity of access and opportunity for each child.

Action B
In a unified, compelling voice, hold the Legislature accountable for providing consistent and equitable resources to school districts that will positively impact opportunities and learning of all K–12 children.

Action C
Actively influence federal policy to positively impact each student.