• Remember that Collective Bargaining shapes the way public schools are organized, staffed, financed and operated.

• The impacts +/- will be felt for a very long time.
EYES WIDE OPEN

- The purpose of the union is to get the best working conditions and benefits possible.
- You can't change what the union will do to get the District to move:
  - Social media, picketing, slow downs, negative sentiments.
- Just realize it is the structure and system.. it is not about you!
- The structures you put in can help control the chaos.
YOU SHOULD UNDERSTAND...

- your Collective Bargaining agreements
- the past history of local bargaining
  - Length of Bargain
  - Tactics utilized
  - Issues that may remain
- Recent labor management topics
- Neighboring or region trends
- WEA beliefs

- Mission / Vision / Board goals / Priorities
  - How they were established
  - When were they established
  - Are they still relevant with current resources and issues
- Fiscal details of districts
  - Levy use – constraints
  - Enrollment trends, past and future
  - Federal Dollars
  - Programs that are in the RED
GENERAL RESPONSIBILITIES

• Develop a plan for all phases of negotiations (Pre, During, After)

• Provide direction throughout negotiations for:
  • School Board
  • All District Administrators
  • Communication Team
  • Negotiation Team

• Make sure district actions match core values
Structures that help reduce chaos

- Strategic Plan
- Labor Management
- Fiscal Transparency
- Communication Plan
- Building Visits
STRATEGIC PLAN

- Creates proactive culture rather than reactive
- Establishes a sense of direction
- Helps with fiscal efficiency
- Helps demonstrates and articulate district values
- Unifies vision of stakeholders
GOAL TOPICS FOR STRATEGIC PLAN

• **Student Achievement**
  - Coordinated and Aligned Curriculum alignment
  - Instruction (In person and remote)
  - Assessment

• **Quality Staff**
  - High expectations and accountability (in Person and Remote)
  - Professional Development (what is needed to move the needle)

• **School Community Relationships**

• **Resource Management—Responsible Stewardship**

• **Facilities/Transportation/Food Service**
LABOR MANAGEMENT

• **Purpose** - Meetings shall be for the purpose of maintaining communications in order to cooperatively discuss and resolve issues of mutual concern.

• **Consistent and Calendared**

• **Who attends?**

• **Shared agenda – Prioritize (Budget)**

• **Shared meeting results be sure to include next steps**

• Note these meetings often give you a sense of the upcoming bargain and can relieve some of the items brought to the table
FISCAL TRANSPARENCY

- Sharing of accurate fiscal picture and resources
  - Board presentations
  - Labor management
  - Website, local media
  - Charts, graphs, literature
COMMUNICATION PLAN

- Develop a system for
  - Before
  - During
  - After

- Understand Audience
  - Staff
  - Parents
  - Community
  - Administration
  - Board
BARGAINING TEAM DEVELOPMENT

- Who is on the team?
  - Lead
  - Fiscal, Special Ed., T&L, Building Admin., Dept. Directors
  - Duration

- How have they prepared?
  - Understand bargaining process
  - Know district priorities / Board parameters
  - Table and non-table behaviors

- How will they communicate district proposal?
  - Graphs, Charts, data
  - Tone

- How will they report table talk?
DEVELOPMENT CONTINUED

- **How will table talk be communicated?**
  - Team to Supt.
  - Supt to Board
  - Supt to stakeholders

- **Impasse**
  - Communication
  - Mediation?
  - Work Stoppage?
RESOURCES

• Communication Toolkit – WASA website “Members Only”
• **LOOK** for Regional Communication Workshops in August
• **Bargaining Manual** – WASA website “Members Only”
• Contentious Bargaining – Strike
  • **On site visit support available**
    • WASA, WSSDA, AWSP and Ideal Communication
SCENARIO 1

• Your district is currently in negotiations with your teacher’s association. Things have been progressing well, however the two sides still have work to do around compensation. A small breakthrough was made at the last session and it seems agreement may be reached soon. You and your team are excited for tonight’s session.

• At around 6:30 you receive a call from your lead negotiator who is discouraged. It seems all the work concerning compensation has been disrupted. The union has produced an email and a quote from a school board member that seems to cast some doubt about the district finances and its message. What are your next steps?
SCENARIO 2

- You are attending your first board retreat to work on district goals and vision. The subject of bargaining comes up and it becomes quickly apparent that this is an area that strikes a nerve with your board. The board demeanor at this time is that they are ready for a fight and will not succumb to the associations demands. Much of their opinion is based on perception and what they believe to be true. A statement is made that they don’t care if the association strikes they won’t be intimidated!

- How will you respond? What are your next steps to make sure that a fair, productive and appropriate climate around Bargaining can be maintained?
CLOSING THOUGHTS

• Preparation is key.
• Stay above the fray.
• Know and communicate everyone's role.
• Be aware of statewide trends.
• Prepare for turbulent times.
• Walk among them, stay positive
• Once over move forward with message of appreciation and refocusing of work back to students
• Listening and truly hearing your employees is critical in all aspects of being a Supt.