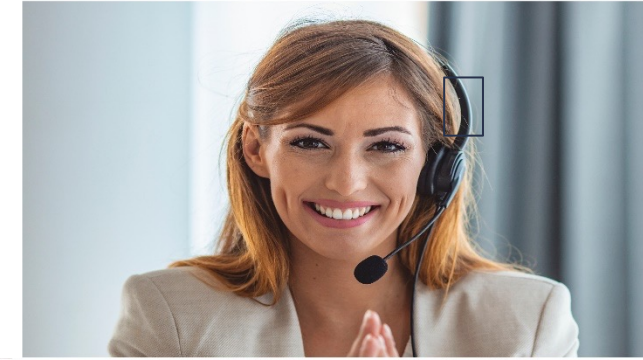




Leadership Coaching Partnership 2023-2024



Why Leadership Coaching with BTS Spark?

WASA continually seeks opportunities to enhance support of Washington's educational leaders. Historically, WASA has supported all members through season conferences. In recent years we've added academies and initiatives to provide on-going small group professional learning and peer collaboration.

Knowing each district has a unique context, WASA is thrilled to add a new layer of proactive support for individual leaders. Though a partnership with BTS Sparks confidential, accessible, and affordable leadership coaching is now available.

WASA believes the combination of supports we offer will profoundly advance the implementation of the initiatives central to your district's goals and WASA's dedication cultivating Leadership, Trust, Advocacy and Equity.

BTS Spark exists to provide schools with access to world class leadership coaching at not-for-profit pricing. They strive to help every school leader feel confident, resourceful and fully capable, so that all school communities benefit from empowered, supportive school leadership.



300
executive coaches
worldwide

19,000
education
leaders coached

>99%
of participants
change their
leadership

Flexible Programs



Overview

Everyone's context is unique, so it's no surprise that flexible programs are our most popular offer.

Simply choose your first module (or ask us for advice!) and get started immediately. Most people request programs spanning 2-3 modules.

Every module can be delivered by our coaches through 1-1 coaching, group coaching or workshop.



Learning objectives

33 modules are available, offering a chance for you to widen your skillset and gain new strategies in...

- *Relate* – critical people leadership skills
- *Be* – emotional intelligence, confidence and resilience
- *Inspire* – motivating yourself & others
- *Think* – leading school improvement



Each of these modules is available as 1:1 coaching, group coaching or workshop.

1-TO-1 COACHING

Flexible coaching journeys can be of any length. Each coaching module comprises two coaching sessions with a personal leadership coach & online learning

\$1590 USD (6*60 mins sessions)

**Over 99% of those we
coach say they have
changed their leadership**

spark.america@bts.com
www.bts.com/spark

Supporting WASA leaders to reach their potential

We are deeply committed to ensuring that every leader is supported to do their best work.

Reach out for a conversation about your needs or the needs of leaders in your school district. Make sure to mention “WASA” in your reach out.

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