



Dear Legislative Conference Participants,

We are grateful to you for registering for our 2023 WASA/WSSDA/WASBO Legislative Conference! This conference is going to be a wonderful chance to connect with Superintendents, Board Members, and Business Officials from across the state of Washington. Together we are a strong community of learners and advocates championing ways to support public education.

To enhance your conference learning, we have gathered resources for you. Whether you spend a few minutes or an hour diving into one or all of these materials ahead of February 26, doing so will support your learning at the conference!

Keynote Speaker Shankar Vedantam

Our keynote speaker is Shankar Vedantam. Shankar will offer unique insights into how our unconscious biases—what he calls the "hidden brain"—affect the decisions we make as individuals, groups, and organizations. He bases these insights on scientific studies and empirical research, not on lay theories about the subconscious mind. Shankar will apply his research and stories as it applies to advocating with our Washington State legislators. If you would like to learn more about Shankar, visit the links below:

- Persuasion, Part 1: <https://hiddenbrain.org/podcast/persuasion-part-1/>
- Persuasion, Part 2: <https://hiddenbrain.org/podcast/persuasion-part-2/>
- What Makes Relationships Thrive: <https://hiddenbrain.org/podcast/what-makes-relationships-thrive/>
- The Power of Tiny Interactions: <https://hiddenbrain.org/podcast/relationships-2-0-the-power-of-tiny-interactions/>
- How to Keep Conflicts from Spiraling: <https://hiddenbrain.org/podcast/relationships-2-0-how-to-keep-conflict-from-spiraling/>

Staying Current

Even though there is just over a week until the conference, much could happen to change the landscape of our legislative advocacy. To stay current, you will find the following resources helpful:

WASA Updates
[TWIO \(wasa-oly.org\)](https://wasa-oly.org)

[Legislative Report Podcast \(wasa-oly.org\)](http://wasa-oly.org)

WSSDA Updates

[This Week in the Legislature - WSSDA](#)

WASBO Updates

[Legislative Updates - Washington Association of School Business Officials \(wasbo.org\)](http://wasbo.org)

Day on the Hill

The Day on the Hill will occur on February 27. WSSDA's Legislative Committee members are contacting legislators to set meeting times for all school directors, superintendents, and business officers. **Your task is to view the meeting schedule on the [RSVP form and submit your RSVP by February 22](#).** Based on capacity restrictions, meeting attendees will be selected to attend in the order in which their [RSVP](#) is received. [Day on the Hill - WSSDA](#)

Program

You will receive a copy of the program when you check in at the registration desk on Sunday, February 26. You can access the online version of the full program at <https://bit.ly/LegProg23>.

Our conference planning team and I look forward to seeing each of you soon!

Mike Nelson

Assistant Executive Director

WASA