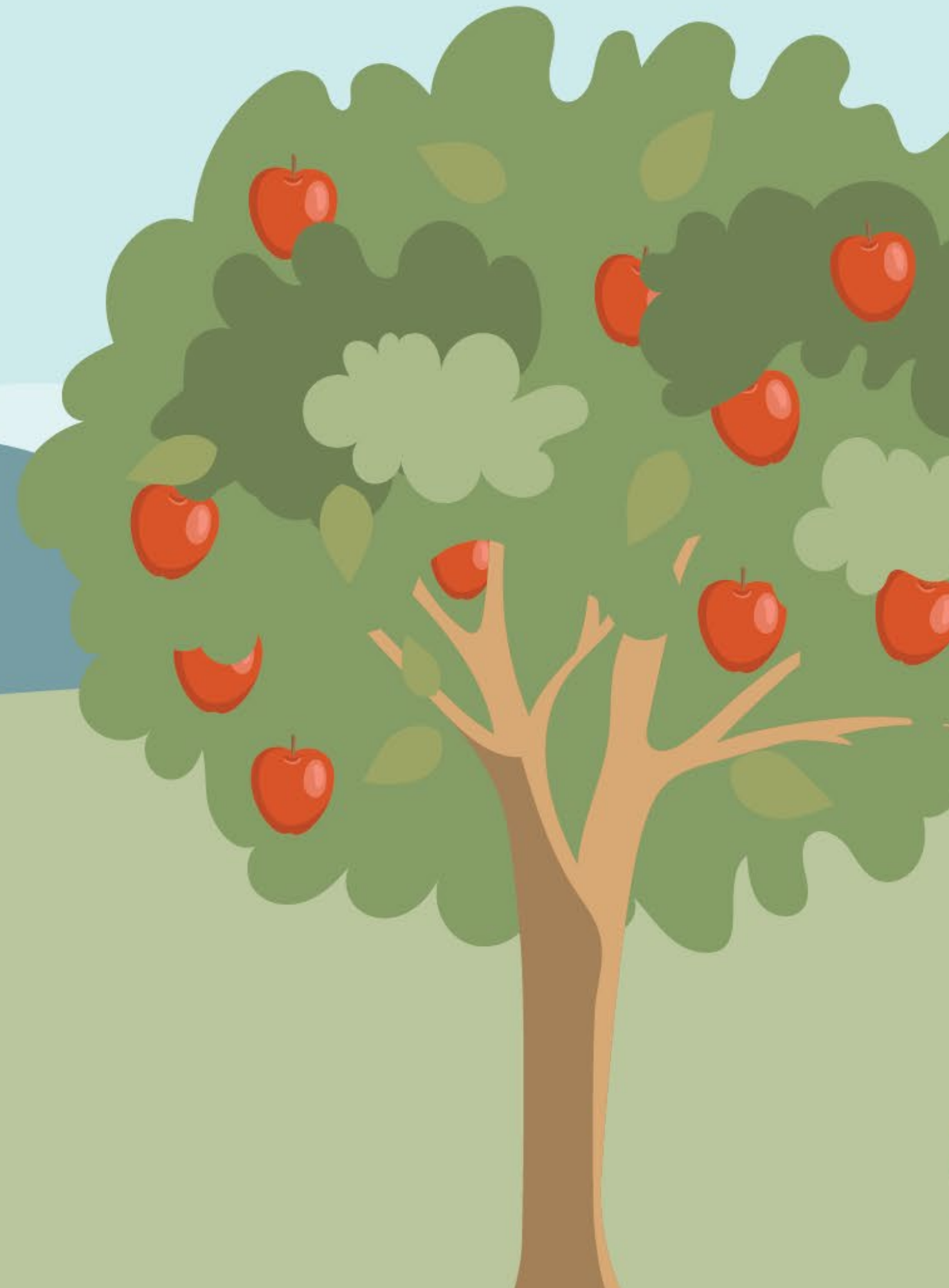


# Preparing for the 2025 Legislative Session: WASA's Platform and Strategy



WASA Lunch & Learn  
June 12, 2024



# Preparing for the 2025 Legislative Session: WASA's Platform and Strategy



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# WASA's 2025 Legislative Platform & Strategy

## ➤ Key Takeaways:

- Learn how & why WASA's 2025 Legislative Platform was developed
- Understand WASA's advocacy strategy and plan for Platform
- Recognize advocacy resources available—and being developed

# 2025 Platform Development

## ➤ March 11, March 18

- WASA Legislation & Finance Committee discussion

## ➤ March 18

- WASA Legislation & Finance Committee recommendation

## ➤ March 27

- WASA Board discussion and adoption

## ➤ March 29

- Roll-out to WASA Members

# 2025 Platform Development

## ➤ Why change course for 2025 Legislative Session?

- K-12 Education is not being prioritized by the Legislature
- Education Community has been accused of being “out of alignment”
- Legislative leaders continue to move their prioritization process forward, especially with 2024 being an election year
- Superintendent Reykdal (OSPI) is developing his annual Decision Package earlier than normal



# WASA's 2025 Legislative Platform & Strategy

# 2025 Legislative Platform & Strategy

WASA's underlying Goal is to prioritize K-12 Education funding in 2025





# 2025 Legislative Platform

## 2025 Focus:

### Three Major Budget Priorities:

- **Special Education**
- **Pupil Transportation**
- **MSOC**

<https://bit.ly/4ayesaA>



# 2025 Legislative Platform & Strategy

- Why focus on Special Education; Pupil Transportation; and Materials, Supplies & Operating Costs (MSOC)?
  - 1) Success in 2025 will positively impact ALL 295 school districts; automatically serves to unify WASA members
  - 2) Each issue is a Basic Education program, constitutionally required to be amply funded; there is clear, documented evidence none are fully funded
  - 3) School administrators are committed to ensuring each and every student is provided with the opportunity to learn and achieve their educational goals and aspirations—full funding of the three priorities will provide needed resources

# 2025 Legislative Platform & Strategy

- WASA's underlying Goal is to prioritize K-12 Education funding in 2025
- The Strategy:
  - Adopt a Platform that narrowly focuses on key Basic Education issues;
  - Align school administrators—*and education community*—to speak with one voice; and
  - Provide members with a Tool Kit with key messages, consistent talking points, fiscal data, and other resources to assist/ensure engagement with “Message Discipline”

# A d d i t i o n a l P r i o r i t y I s s u e s

With a narrow, focused Platform, what happens with other issues?

- WASA—and our partners—will continue to engage on important education issues;
- Most of our focus and energy will be fixed on the three Platform issues



# Legislative Priorities

School administrators have ongoing concerns that must be addressed and legislators should be reminded about these needs, especially as many districts face a fiscal crisis:

- **Update Staff Allocations**
- **Modify Regionalization/Experience Factor**
- **Reform Levy/Local Effort Assistance**
- **Support Capital Facilities**

<https://bit.ly/4ayesaA>



“Message Discipline”

# M e s s a g e   D i s c i p l i n e

“Message Discipline” will help in providing CONSISTENT and EFFECTIVE communications

➤ What is necessary?

- A Communications/Strategic Plan
- A Core Message
- Consistent Communication Materials (including data)
- Maintain Alignment—within WASA and with our partners; maintain a United Front
- Repetition—AND multiple messengers (not just superintendents)



# Resources



# Platform Resources

## ➤ Tool Kit:

- Consistent talking points
- Key messages; letter/email/social media templates
- Briefing “one-pager” on each Platform issue
- Financial data
- Dedicated website with resources:
  - <https://waschoolfunding.org>