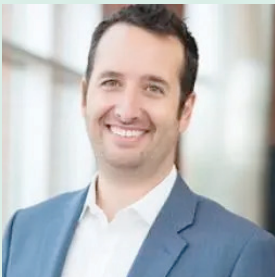


# ABOUT THE SPEAKERS



**Peter DeWitt, Ed.D.** was a K-5 teacher for 11 years and a principal for 8 years. For the last 10 years, he has been facilitating professional learning nationally, and internationally, based on the content of many of his best-selling educational books. That professional learning mostly includes monthly (hybrid) professional learning relationships where he is the lead advisor, coaching, and keynotes.

DeWitt's areas of expertise are instructional leadership, developing collective efficacy among leadership teams, and fostering inclusive school climates.



**Michael McDowell, Ed.D.** was a public school educator for eighteen years serving in the roles of classroom teacher, academic and athletic coach, school principal, assistant superintendent of personnel and instruction, and superintendent. During his tenure as a superintendent, his school district received state and national accolades including the National Blue Ribbon Award which recognized their work for student performance and mental health and well-being in the midst of the COVID-19 pandemic by the U.S. Department of Education.

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# FALL CONFERENCE

OCTOBER 1 4:30 PM - 8:00 PM  
OCTOBER 2 8:30 AM - 3:00 PM **2023**

UNLOCKING UNREASONABLE PRINCIPAL AND DISTRICT LEADERSHIP

# SUNDAY, OCTOBER 1

- 4:30 p.m. **Learning Session One:** How can we be more unreasonable in our approach as leaders?
- 5:35 p.m. Welcome from Joel Aune
- 5:45 p.m. Reception
- 6:15 p.m. Dinner with Sponsor Introductions
- 7:00 p.m. **Learning Session Two:** How can we be more intentional in our actions?
- 8:00 p.m. Evening Concludes

*Often, the perfect moment to give someone more responsibility is **before** they're ready.*

*If you don't create room for the people who work for you to feel seen and heard in a team setting, they'll never be fully known by the people around them.*

— *Unreasonable Hospitality*,  
Will Guidara

*Luxury means just giving more; hospitality means being more thoughtful.*

*You must be able to name for yourself why your work matters.*

*You need to be unreasonable in how you build your team as you are in how you build your product and experience.*

— *Unreasonable Hospitality*,  
Will Guidara

# MONDAY, OCTOBER 2

- 8:30 a.m. Sponsor Introductions
- 8:45 a.m. **Learning Session Three:** What are your 3 main priorities in your building/district?
- 10:00 a.m. Break
- 10:15 a.m. **Learning Session Four:** What actions do you take as leaders to achieve those priorities?
- 11:45 a.m. Lunch
- 12:30 p.m. **Learning Session Five:** What specific actions will we take to ensure our district priorities become a reality?
- 1:50 p.m. Break
- 2:00 p.m. **Learning Session Six:** What specific actions will we take together to ensure our district priorities become a reality?
- 3:00 p.m. Conference Concludes