



Incoming Superintendents Conference

JULY 23-24 2023

Marriott Tacoma Downtown



TODAY'S SCHEDULE

Monday | July 23, 2023

7:45 a.m.	Breakfast
8:15 a.m.	Welcome Back, Sponsor Acknowledgments
8:30 a.m.	Reflection & Planning
8:45 a.m.	Board Relations
9:45 a.m.	Break
10:00 a.m.	Fiscal Advice & Support
11:15 a.m.	Effective Legislative Advocacy
11:45 a.m.	Lunch
12:30 p.m.	What We Wished We Had Known a Year Ago! Sophomore Superintendent Panel
1:45 p.m.	Break
2:00 p.m.	Frontline Education
2:25 p.m.	Strategic Leadership
3:00 p.m.	Close of the Conference

THANK YOU TO OUR SPONSORS



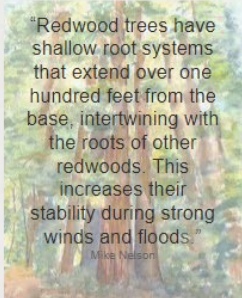
SUCCESS CRITERIA

Incoming superintendents will ...

1. Leave with a clear understanding of available supports.
2. Gain an understanding of common superintendent missteps and ways to avoid them.
3. Clarify their why and how can it become their call to action and observable in their work with their board, staff, students and community.
4. Identifying their first-year focus areas and success criteria.
5. Leave having developed relationships with other new superintendents and the WASA executive team.

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REFLECTION & PLANNING

Successful Superintendency	Key Takeaways Human Side of Changing Education	Sophomore Advice
Power of Questions & Connections	Budget & Finance	Legislative Advocacy
Tools I Can Use	 <p>"Redwood trees have shallow root systems that extend over one hundred feet from the base, intertwining with the roots of other redwoods. This increases their stability during strong winds and floods." Mike Nelson</p>	Mentorship

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Mary Templeton
Superintendent
Washougal SD

Board Relations



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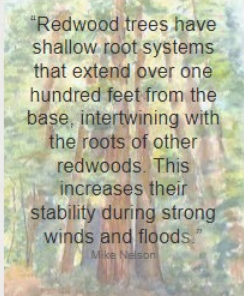


Kassidy Probert
Assistant Superintendent
ESD 101

Fiscal Advice & Support

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Dan Steele
Assistant Executive Director
Government Relations

Legislative Advocacy



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What we wished we had known a year ago!



**Kristi Dominguez
Whitmore**
Ferndale SD
Entiat SD



Elyse Mengarelli
Glenwood SD



Mandi Rehn
Valley SD



Fred Rundle

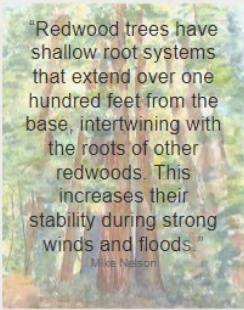


Greg
Mercer Island SD

Sophomore Superintendent Panel

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Drew Dantino
Solutions Consultant, Data & Analytics

Strategic Planning & Thinking



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Strategic Planning – Best Practices

Standard 1 — Mission, Vision, and Core Values: Effective educational leaders develop, advocate, and enact a shared mission, vision, and core values of high-quality education and academic success and well-being of each student.

Why are strategic plans important?

- Creates clarity, direction, and purpose
- Drives organizational alignment
- Communicates the district's priorities
- Enables you to track progress toward goals
- Grounds to the WHY

Strategic Planning –Resources

Samples - [Incoming Superintendent Resources \(wasa-oly.org\)](#)

[WASA Affiliate - Strategic Planning Facilitator](#)

Strategic Planning v. Strategic Thinking



Strategic Planning or Thinking



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Strategic Thinking Task

1. Choose your focus areas.
2. Define your success criteria.

Incoming Superintendent Conference
July 23–24, 2023

Priority Projects, Initiatives or Areas of Focus for My Work in 23–24

What questions will you be asking?

WHY!

Focus Area #1	Success Criteria for this Area of Focus
• Leadership	• • •
Focus Area #2	Success Criteria for this Area of Focus
•	• • •
Focus Area #3	Success Criteria for this Area of Focus
•	• • •

“Changing the education system is generational work. It is the very definition of taking the long-term view. I think of it as growing bamboo.”
- Julie Jungalwala

Strategic Thinking Task

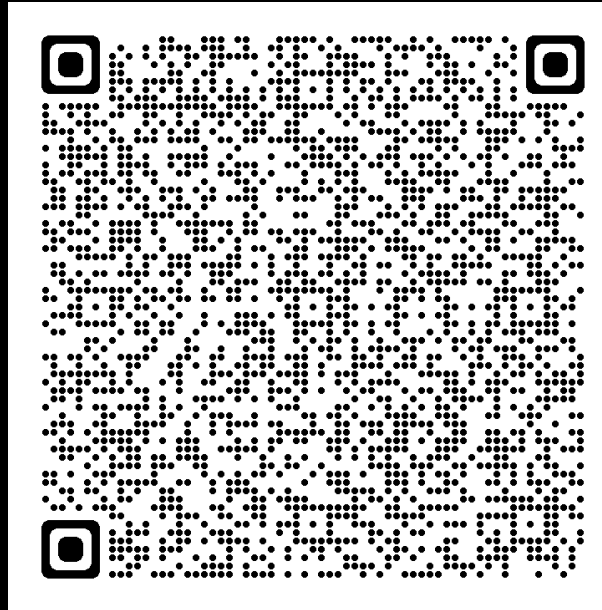
Select one area on your placemat to discuss with your partner.

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Remember to Register!



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What did we learn about bamboo's initial growth ?




***Relationships are the roots from which
extraordinary growth occurs!***



Clock Hours & Conference Evaluation

THIS IS FOR YOUR RECORDS. PLEASE DO NOT RETURN TO WASA.



Continuing Education Clock Hour Credit

INSERVICE REGISTRATION 2021-22

Use this form to verify your attendance at an approved clock hour offering outlined in Section II below. This form must be retained by the individual as verification of attendance. It is the individual's responsibility to maintain accurate records for compliance with certification regulations. DO NOT USE THIS FORM IF YOU ARE RECEIVING COLLEGE CREDIT FOR THIS INSERVICE PROGRAM. PLEASE PRINT AND USE PEN ONLY.

SECTION I - INFORMATION - PARTICIPANT

LEGAL NAME (Last, First, Middle)			MAIDEN OR FORMER NAME	
DATE OF BIRTH (m, d, y)	SOCIAL SECURITY NO. (Optional)	WASHINGTON CERTIFICATE NUMBER	(Optional)	<input type="checkbox"/> Female <input type="checkbox"/> Male
HOME ADDRESS (Street, City, State, Zip Code)		TELEPHONE NUMBER		
		HOME ()		
		BUSINESS ()		

SECTION II - INSERVICE PROVIDER - CLOCK HOURS



Thank You!

