



WELCOME  **WASA**
LEADERSHIP | TRUST | ADVOCACY

Incoming **Superintendents** *Conference*

JULY 24–25 2022

Thank you for being here!





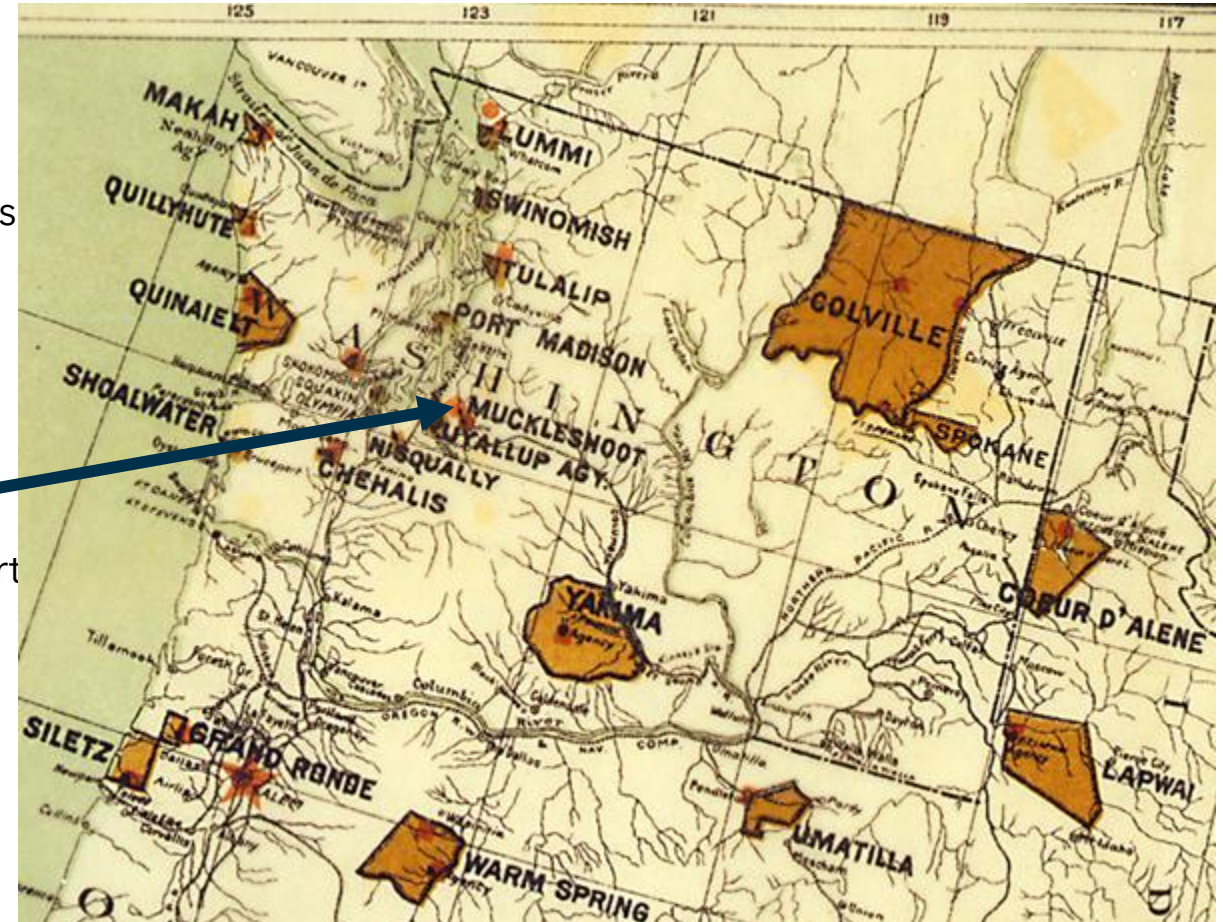
James Everett
WASA Superintendent Component
Chair & Superintendent, Meridian SD

Land Acknowledgment

We acknowledge that this meeting is being held on the traditional lands of the Puget Sound Salish people of the Muckleshoot Tribe and express our deepest respect and gratitude for their enduring care and protections of the lands and waters here. The Duwamish and Puyallup people were renamed the Muckleshoot Tribe following the 1857 establishment of the reservation of the same name.

The Muckleshoot Tribe, along with other tribes in the Washington area, historically spoke the language of Whulshootseed ($x^w\text{ə}l\text{ʃu}ʔ\text{cid}$). In 1974, the U.S. Supreme Court recognized the Muckleshoot Tribe as a political successor to Duwamish and Upper Puyallup bands that were party to the Treaties of Point Elliott and Medicine Creek, including the Duwamish band to which Chief Seattle belonged.

We recognize that their story deserves more public and frequent telling within this community.



CONFERENCE RESOURCES

Conference resources can be found at:

www.wasa-oly.org/Incoming22Resources



Wi-Fi password: **happyguest**

TODAY'S SCHEDULE

- 1:00 p.m. Opening | Welcome | Sponsor Acknowledgments
- 1:10 p.m. WASA Welcome and WASA Equity Statement
- 1:40 p.m. *Preparing for a Successful Superintendency: Competency and Connection*
- 3:00 p.m. Break
- 3:15 p.m. *Communication and District Public Relations*
- 4:00 p.m. *OSPI and ESD*
- 4:30 p.m. End

TODAY'S SCHEDULE (cont.)

5:00 p.m.	Reception
6:00 p.m.	Dinner Sponsor Acknowledgments
6:45 p.m.	Welcome <i>Is it Equity or is it Leadership?</i>
8:00 p.m.	Close for the Day

THANK YOU TO OUR SPONSORS



Pemco [Video Link](#)

THANK YOU TO OUR SPONSORS





Joel Aune
Executive Director, WASA



Michelle Whitney
President, WASA &
Superintendent, Pasco SD

Preparing for a Successful Superintendency: Competency & Connection



Kim Fry
PD Coordinator
WASA



Jeff Snell
Superintendent
Vancouver Public Schools

Break Time
until 3:15



Communications & District Public Relations



Nathan McCann
Superintendent
Ridgefield School District



Chris Reykdal
Superintendent of Public Instruction



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

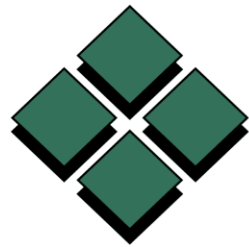


Michelle Price

Superintendent North Central ESD 171

2022 WASA Incoming Superintendents Conference

THANK YOU RECEPTION SPONSORS



Beresford
Company

BLRB architects



Enjoy your
dinner!



2022 WASA Incoming Superintendents Conference

THANK YOU SPONSORS





Dr. Tammy Campbell
CEO, The Scholar First, Inc.
Former Superintendent,
Federal Way PS

Is it Equity or
is it Leadership?



Tomorrow Morning

7:30 a.m. Breakfast Opens
8:30 a.m. Program Begins





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TODAY'S SCHEDULE

8:30 a.m.	Welcome Back Sponsor Acknowledgments
8:45 a.m.	<i>Staying True to Your Why</i>
9:30 a.m.	<i>Legislative Advocacy</i>
10:15 a.m.	Break
10:30 a.m.	<i>New Superintendents and Bargaining: Building Relationships with Union Groups</i>
11:10 a.m.	<i>Fiscal Advice</i>
11:55 a.m.	Lunch

TODAY'S SCHEDULE (cont.)

12:35 p.m.	<i>How to Share Your District's Story on Social Media</i>
1:15 p.m.	<i>What You Wished You Had Known a Year Ago!</i> Sophomore Superintendent Panel
1:50 p.m.	Break
2:00 p.m.	<i>Frontline Education</i>
2:45 p.m.	Closing
3:00 p.m.	End

THANK YOU SPONSORS



Staying True to Your Why



Adam Swinyard
Superintendent
Spokane Public Schools

Legislative Advocacy



Dan Steele

WASA Assistant Executive
Director for Government
Relations



New Superintendents & Bargaining: Building Relationships with Union Groups



Andy Wolf

WASA Assistant Executive
Director for Member Services
& Administrative Operations

Fiscal Advice



Kassidy Probert
Assistant Superintendent
Northeast ESD 101



2022 WASA Incoming Superintendents Conference

How to Share your District's Story on Social Media



Catherine Carbone
Chief Communications Officer
Highline Public Schools



Michael Farmer
Superintendent
Dieringer School District



Tove Tupper
Communications Director
Highline Public Schools

What you wished you had known a year ago!



Deborah Rumbaugh
Superintendent
Stanwood Camano School District



Ed Hatzenbeler
Superintendent
Orting School District



Frontline Education



Jeff Carew
Managing Director
Frontline Education



Michael Farmer
Superintendent
Dieringer School District



Krestin Bahr
Superintendent
Peninsula Public Schools

Remember to Register!



Clock Hours & Conference Evaluation

THIS IS FOR YOUR RECORDS. PLEASE DO NOT RETURN TO WASA.



Continuing Education Clock Hour Credit INSERVICE REGISTRATION 2021-22

Use this form to verify your attendance at an approved clock hour offering outlined in Section II below. This form must be retained by the individual as verification of attendance. It is the individual's responsibility to maintain accurate records for compliance with certification regulations. DO NOT USE THIS FORM IF YOU ARE RECEIVING COLLEGE CREDIT FOR THIS INSERVICE PROGRAM. PLEASE PRINT AND USE PEN ONLY.

SECTION I - INFORMATION - PARTICIPANT

LEGAL NAME (Last, First, Middle)			MAIDEN OR FORMER NAME	
DATE OF BIRTH (m, d, y)	SOCIAL SECURITY NO. (Optional)	WASHINGTON CERTIFICATE NUMBER	(Optional)	<input type="checkbox"/> Female <input type="checkbox"/> Male
HOME ADDRESS (Street, City, State, Zip Code)			TELEPHONE NUMBER	
			HOME ()	
			BUSINESS ()	

SECTION II - INSERVICE PROVIDER - CLOCK HOURS



EVALUATION
TIME



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Thank You!

