

2022 Incoming Superintendents Conference
Four Points by Sheraton Seattle Airport South
July 25, 2022

K-12 and the Legislature:

The Superintendent's Role in Advocacy

Legislation, Politics, and Advocacy

- **2022 Legislative Session**
- **2022 Supplemental Operating Budget**
 - **2023 Outlook**
- **2023 Legislative Session**
- **Superintendent Advocacy**
 - **WASA 2023 Legislative Platform**

2022 Legislative Session



2022 Legislative Session

- Second-year of the 67th Biennial Legislature
 - “Short,” non-budget session—limited to 60 days
- Focus on:
 - Supplemental Operating, Capital, and Transportation Budgets
 - Mandatory caseload adjustments (i.e., “Maintenance Level” changes)
 - Enhancements and/or new programs—usually limited
 - Policy Issues
 - Typically not major or controversial issues

2022 Legislative Session

- Democrats control the Senate, House, and Governor's office
- Senate:
 - Democrats: 29 seats*
 - Republicans: 20 seats*
 - (*One conservative Democratic member caucuses with the Republicans, effectively changing control to 28-21)
- House:
 - Democrats: 57 seats
 - Republicans: 41 seats

2022 Legislative Session

- The 2021 Legislature met mostly “virtually” due to COVID-19
 - Legislator meetings, Committee hearings, most Floor debate, and most Floor votes were done remotely
 - Facilities were only open to legislators, authorized employees, and media
- The 2022 Legislature planned to return to an in-person session; however, continued operating remotely as the Omicron variant spread rapidly



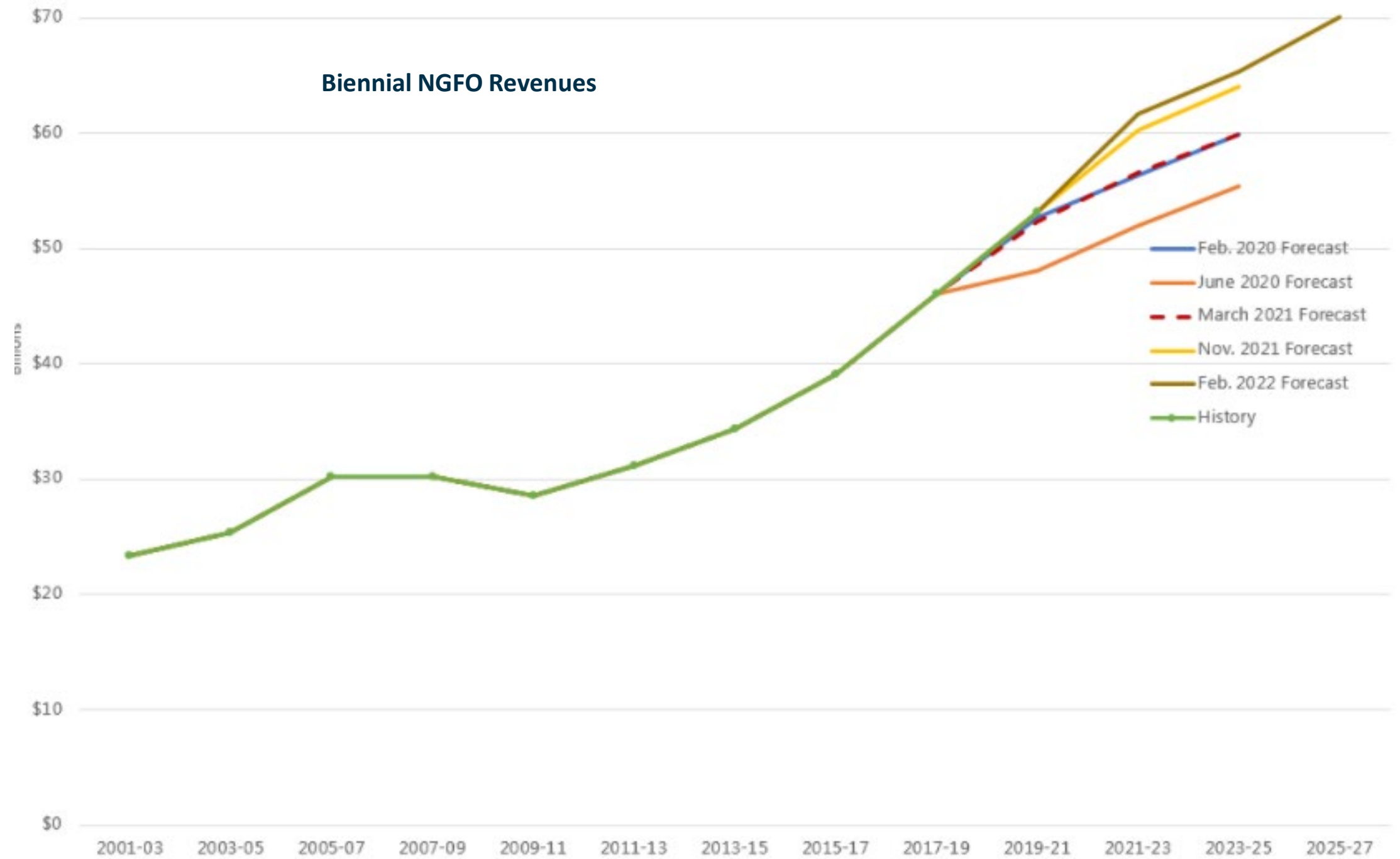
2022 Supplemental Operating Budget

2021-23 Operating Budget (ESSB 5092)

Adopted April 2021

- **2021 Supplemental** **\$52.6 Billion**
 - '21-'23 Maintenance Level \$2.3 Billion
 - '21-'23 Policy Level \$3.2 Billion
- **Total Increase** **\$5.5 Billion**
- **2021-23 Operating Budget** **\$59.1 Billion**

Biennial NGFO Revenues



2022 Supplemental Operating Budget (ESSB 5693)

Adopted March 2022

• 2021-23 Operating Budget		\$59.1 Billion
• '22 Maintenance Level	(\$1.1 Billion)	
• '22 Policy Level	\$6.2 Billion	
• Total Increase		<u>\$5.1 Billion</u>
• 2021-23 Operating Budget w/ Supplemental		\$64.1 Billion

Ending Fund Balance	\$212 Million
Budget Stabilization Account	<u>\$608 Million</u>
Total Reserves	\$821 Million

2022 Supplemental Operating Budget (ESSB 5693)

2022 K-12 Impacts (Subject to Outlook)

K-12 Policy Level Increase	\$433.4 Million
K-12 Maintenance Level	<u>(\$925.8 Million)</u>
Total K-12 <i>Net Reduction</i>	(\$492.4 Million)

2022 K-12 Impacts (Total Budgeted Funds)

K-12 Policy Level Increase	\$830.7 Million
K-12 Maintenance Level	<u>(\$919.9 Million)</u>
Total K-12 <i>Net Reduction</i>	(\$89.2 Million)

2021-23 Operating Budget: *Major* K-12 Highlights

Enrollment Stabilization

\$346.5 million (federal)

One-time funding (\$281 million) for 2021-22 is provided to support 230 school districts with continuing enrollment declines. Another \$64 million is provided to stabilize LEA payments.

2021-23 Operating Budget: *Major* K-12 Highlights

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Staffing Allocations

\$90.6 million

Funding is phased in over three years (2022-23 to 2024-25 school years) to increase staffing ratios and allocations for Physical, Social, and Emotional support staff as a part of the Prototypical School Funding Model.

2021-23 Operating Budget: *Major* K-12 Highlights

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Staffing Allocations	<p>\$90.6 million</p> <p>Funding is phased in over three years (2022-23 to 2024-25 school years) to increase staffing ratios and allocations for Physical, Social, and Emotional support staff as a part of the Prototypical School Funding Model.</p>
Pupil Transportation	<p>\$13.0 million</p> <p>Special passenger excess cost reimbursement is provided for school districts with a demonstrated need for funding beyond the amounts provided through the STARS allocation for special passengers.</p>

2021-23 Operating Budget: *Major K-12 Highlights*

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Special passenger excess cost reimbursement is provided for school districts with a demonstrated need for funding beyond the amounts provided through the STARS allocation for special passengers.

LAP Hold Harmless

\$28.1 million (federal)

Funding is provided to hold school districts harmless by allowing them to use 2019–20 school year Free and Reduced-Price Lunch percentages for calculating Learning Assistance Program (LAP) funding.

CEP/Federal Food Assistance

\$43.6 million

\$21.7 million (state funds) is provided for state reimbursements to school districts required to participate in the federal Community Eligibility Provision (CEP); and \$21.9 million (federal funds) is provided to reimburse schools for acquisition of unprocessed/minimally processed domestic food products.

Small District Support

\$8.3 million (Opportunity Pathways Account)

Funding is provided to ensure certain small districts, charter schools, and state-tribal compact schools receive at least \$18,000 per pupil.

Additional K-12 Budget Items

- **Residential Outdoor School—\$10.0 million**
- **Native American Names—\$4.5 million**
- **After-exit Running Start—\$3.0 million**
- **Financial Literacy Education—\$3.0 million**
- **Next Generation Science Standards—\$2.0 million**
- **Paraeducator Training—\$1.5 million**
- **Intensive Tutoring Grants—\$1.0 million**

2022 LEGISLATIVE REPORT

A PUBLICATION OF THE WASHINGTON ASSOCIATION OF SCHOOL ADMINISTRATORS

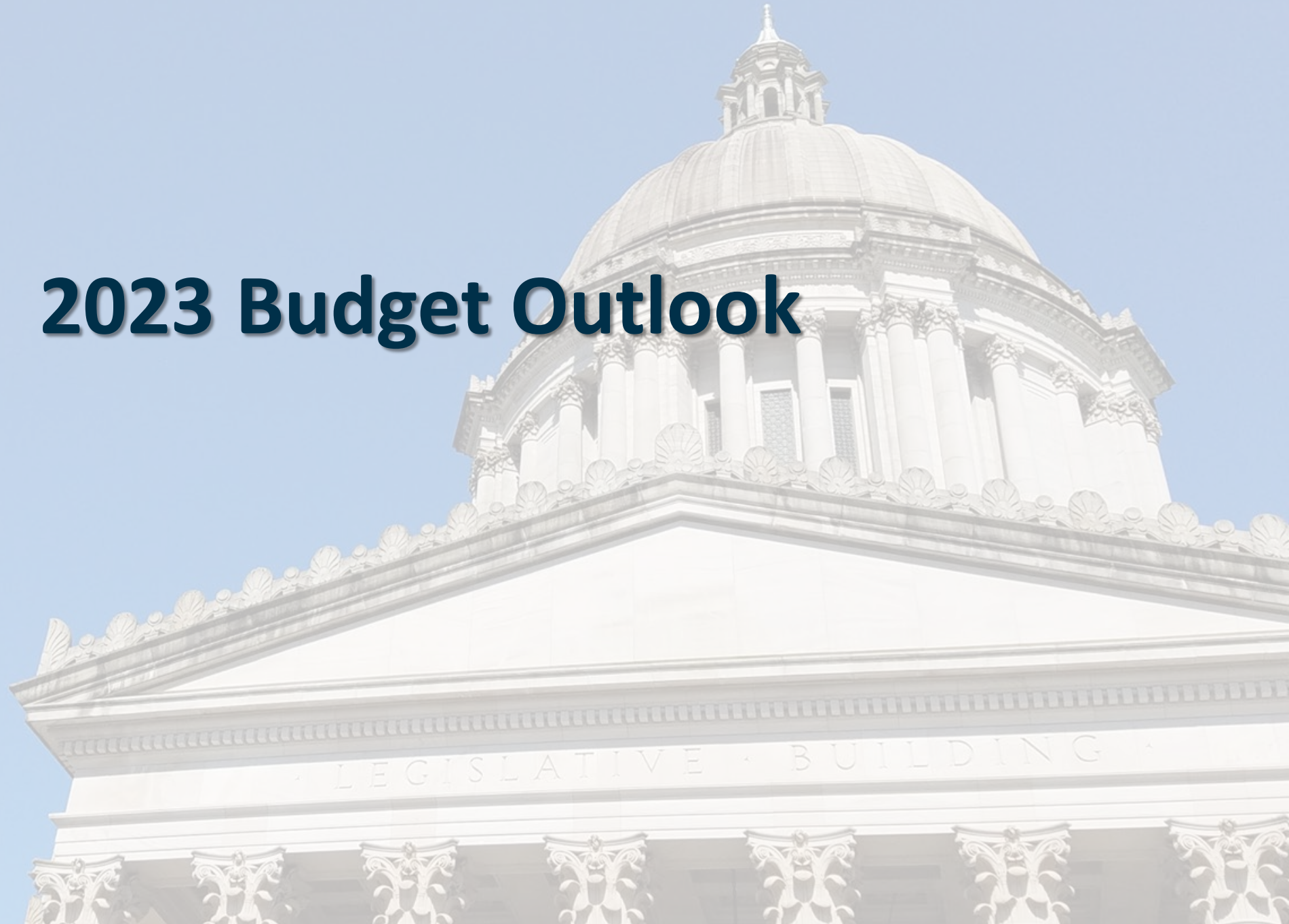
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<https://bit.ly/3L0LLFN>

2022 End of Session Report includes:

- Comprehensive review of 2022 Supplemental Operating Budget
- Comprehensive review of 2022 Supplemental Capital Budget
- Detailed review of all education-related bills adopted in 2022
- Summary of all education-related bills that died in 2022

2023 Budget Outlook



2021-23

Enacted Budget Balance Sheet

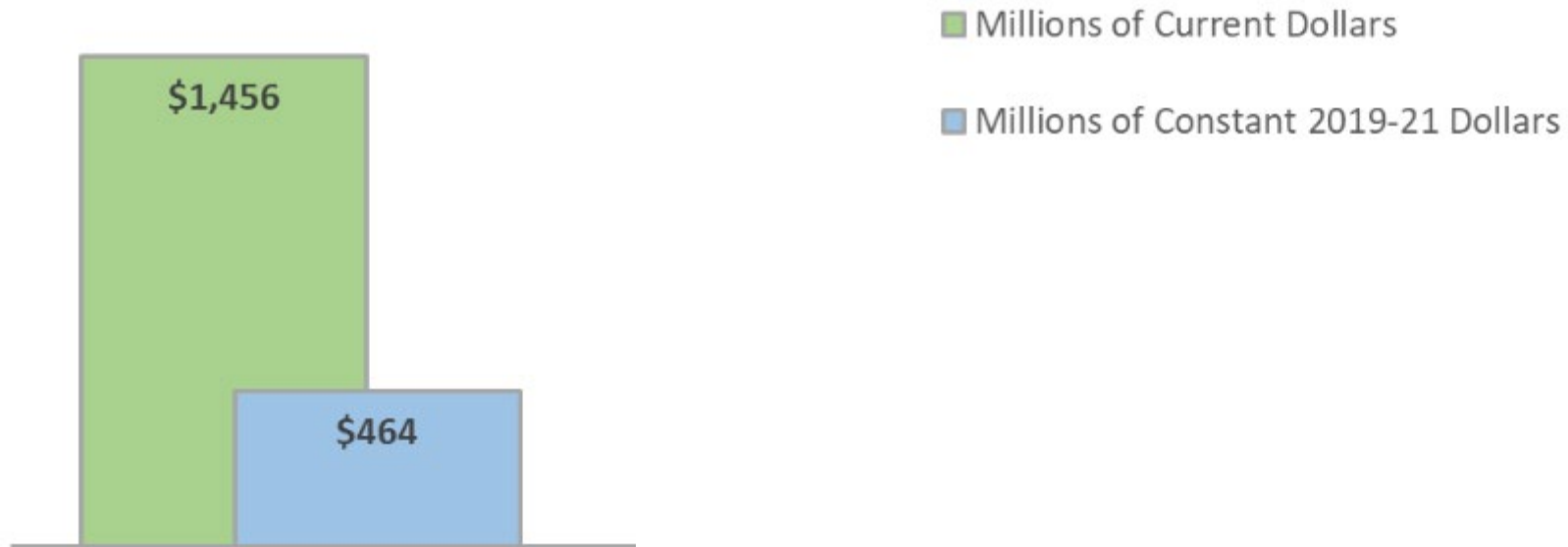
(June 2022, ERFC)

19

	2021-23		
	GFS	ELTA , OPA, WEIA, FSKA*	TOTAL
RESOURCES			
Beginning Fund Balance	3,673.7	487.0	4,160.7
February 2022 Revenue Forecast	58,919.2	2,771.4	61,690.7
June 2022 Revenue Forecast Change	1,391.8	160.1	1,551.9
Current Revenue Totals	60,311.0	2,931.5	63,242.6
Transfer to Budget Stabilization Account (1% of GSR)	(587.4)		(587.4)
Transfer to Budget Stabilization Account (EGSR)	-		-
Enacted Fund Transfers	50.2	-	50.2
Assumed Prior Period Adjustments	40.8		40.8
2022 Legislative Session			-
Revenue Legislation	(63.2)	(1.2)	(64.3)
New Fund Transfers	(1,231.7)	-	(1,231.7)
Budget Driven Revenue	(30.3)	(0.5)	(30.8)
Governor's Vetoes	(2.7)	-	(2.7)
Total Resources (Including Beginning Fund Balance)	62,160.4	3,416.8	65,577.2
EXPENDITURES			
Enacted Budgets			
2021-23 Biennium	56,187.8	2,878.8	59,066.6
2022 Supplemental Budget	4,751.3	320.1	5,071.4
2022 Supplemental Budget - Governor's Vetoes	(13.4)	-	(13.4)
Assumed Reversions	(321.7)	-	(321.7)
Total Expenditures	60,604.0	3,198.9	63,802.9
RESERVES			
Projected Ending Balance	1,556.4	218.0	1,774.3
Budget Stabilization Account			
Budget Stabilization Account Beginning Balance	19.2		19.2
Transfers from General Fund (1% of GSR)	587.4		587.4
Transfers from GFS (EGSR)	-		-
Assumed 21-23 Biennium-Interest Earnings	4.7		4.7
Projected Budget Stabilization Account Ending Balance	611.3		611.3
Washington Rescue Plan Transition Account			
Beginning Balance	1,000.0		1,000.0
Transfers	1,100.0		1,100.0
Projected Wash Rescue Plan Transition Account Ending Balance	2,100.0		2,100.0
Total Reserves Including Budget Stabilization and Wa Rescue Plan	4,267.7	218.0	4,485.6

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Beginning Balance	1,000.0		1,000.0	
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Change in the Forecasts of NGFS Revenue from the February Forecast to the June Forecast



2021-23 Biennium

2023 Legislative Session



2023 Legislative Session

- First year of the 68th Biennial Legislature
 - “Long,” budget session—limited to 105 days
 - January 9 to April 23
- Major focus:
 - 2023-25 Operating, Capital, and Transportation Budgets
 - New and/or updated Policy items

2023 Legislative Session—2022 Elections

Senate 2022: Democrats controls 29-20
(with one D caucusing with R's: 28-21)

- 25 seats on ballot (18-D, 7-R on ballot)
- 6 open seats (3-D, 3-R)

House 2022: Democrats controls 57-41

- All 98 seats on ballot (57-D, 41-R on ballot)
- 20 open seats (11-D, 9-R)

Superintendent Advocacy



WASA Legislative Advocacy Training

“Finding Your Voice”

Two-Part Lunch & Learn Webinar

Part I:

Examining WASA’s Legislative Platform

September 20, 2022, 12:00-1:00pm

September 20, 2022
Lunch & Learn Webinar

Finding Your Voice—Part I: Examining WASA’s Legislative Platform



- This webinar will provide a comprehensive review of WASA’s 2023 Legislative Platform, along with rationale behind positions, background on issues, and talking points, so you can effectively inform your legislators of administrators’ collective priorities

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The Importance of Legislative Advocacy
November 29, 2022, 12:00-1:00pm



- To help you ease you into your advocacy role—especially if you have not engaged in the process before—this webinar will provide tips, tools, and resources to help you engage with the Legislature and effectively advocate for your schools, your students, and your staff

Superintendent Advocacy

- **WHY?**
- **HOW?**
- **WHAT?**

Legislative Advocacy: Why Be Engaged?

**If YOU don't advocate for your
students,
your district, and your staff,
*who will?***

The Importance of Engagement

- You can be sure *someone* WILL speak up—and they may not have the same information, experience or position as you
- You can't let the legislative vacuum be filled with voices that do not reflect your knowledge, experience and opinions

**OH SO YOU'RE A POLITICIAN
WHO HAS
NEVER TAUGHT A CLASS?**

**TELL ME MORE ABOUT HOW
SCHOOLS SHOULD BE RUN**

Legislative Engagement

- Legislators believe they are education “experts,” but most have little background in school district issues
- Part of your job as a school superintendent is to educate legislators, making sure they understand how their decisions in Olympia affect your school district—your students, your staff, your academic program, your budget, etc.

**Remember, YOU are the education “expert”
and a valuable resource to legislators**

Legislative Engagement

- WASA will provide you resources, tools and assistance; however, YOU are in a position to **establish trust and credibility** with legislators—so they will go to you for information and advice
- You are also in a position to explain the complexities of public education and your specific needs. And only YOU can “**tell your story.**” Build data to make your case; however, frame your “ask” with a local story; personalize issues with names of students, teachers, school buildings. Stories Stick!



***HOW* Should I Engage?**

Effective Advocacy

- Be informed:
 - about the *PROCESS*
 - about the *ISSUES*
 - about the *PLAYERS*

Legislative Engagement

RELATIONSHIPS

are a crucial to effective advocacy!

It is incumbent upon YOU to establish ongoing,
personal relationships with legislators

Legislative Advocacy is not a Spectator Sport—
It is a “*Contact*” Sport

Legislative Advocacy is also a *Team* Sport



While the Superintendent must take the lead,
Don't be a Lone Ranger!

- All administrators should be on the “Advocacy Team.” You should also consider involving principals, teachers, parents—and even students
- You are also encouraged to involve your school directors; as elected officials, they have a direct connection to the community—their perspective is unique and valuable



Tips for Effective Advocacy

- Be prepared
- Be respectful of the office
- Don't argue (although it's OK to respectfully disagree)
- Don't exaggerate
- Give examples (tell your "stories")
- Follow up

Tips for Effective Advocacy

- Don't assume legislators know more than they do
- Avoid education jargon and acronyms
- Don't be too informal
- Avoid "information overload"
- Make sure you have a specific "ask"
- Say "thank you"—for their time; for their consideration; their support; or just for their service

for

Legislative Advocacy

Two additional important reminders:

Advocacy is not a one-time thing, but a year-round effort

The best time to establish and build relationships is well-before the Legislative Session begins

Effective advocacy does NOT have to be hard, time-consuming, or intimidating

You must commit to it, however



***WHAT* am I Advocating For?**

2023 Legislative Platform

»» WASA's strategy is to be bold and honest, advocating for what our students and school districts NEED—not what we think we might be able to achieve

We will continue to play the
»» “long game,” building momentum and laying the groundwork for future success



Developed from a position of equity, school administrators are committed to pursuing the following priorities:

- Advance Equity
- Support Basic Education Compensation Rebase
- Fully Fund Special Education
- Fix Pupil Transportation
- Update Staff Allocations
- Invest in Learning Recovery
- Support Capital Facilities

2023 Legislative Platform

➤ SUPPORT BASIC EDUCATION COMPENSATION REBASE

- K-12 Basic Education Compensation Advisory Committee
- WASA/WASBO/WSPA Written Report to Committee
- WASA/WASBO/WSPA PPT Presentation to Committee

➤ UPDATE STAFFING ALLOCATIONS

- OSPI Staffing Enrichment Workgroup Recommendations (2019)

School Funding Coalition



- Coalition members have agreed to maintain a singular focus: advocating for updated staffing ratios in the Prototypical School Funding Model (PSFM)
- The Model is a core, foundational part of the current school funding structure and the goal is to achieve more realistic state-funded staffing levels in all schools
- The 2023 Coalition priority is to advocate for the continued implementation of the Phase I recommendations of the 2019 Staffing Enrichment Workgroup. Specifically, we support: improving Prototypical funding levels for school principals to support students and address increased responsibilities in supervisory duties; providing additional professional development to close achievement gaps; and adding continuous improvement coaches as an enhancement to the Prototypical School Funding Model

Advocacy Resources



2023 Legislative Session Guide

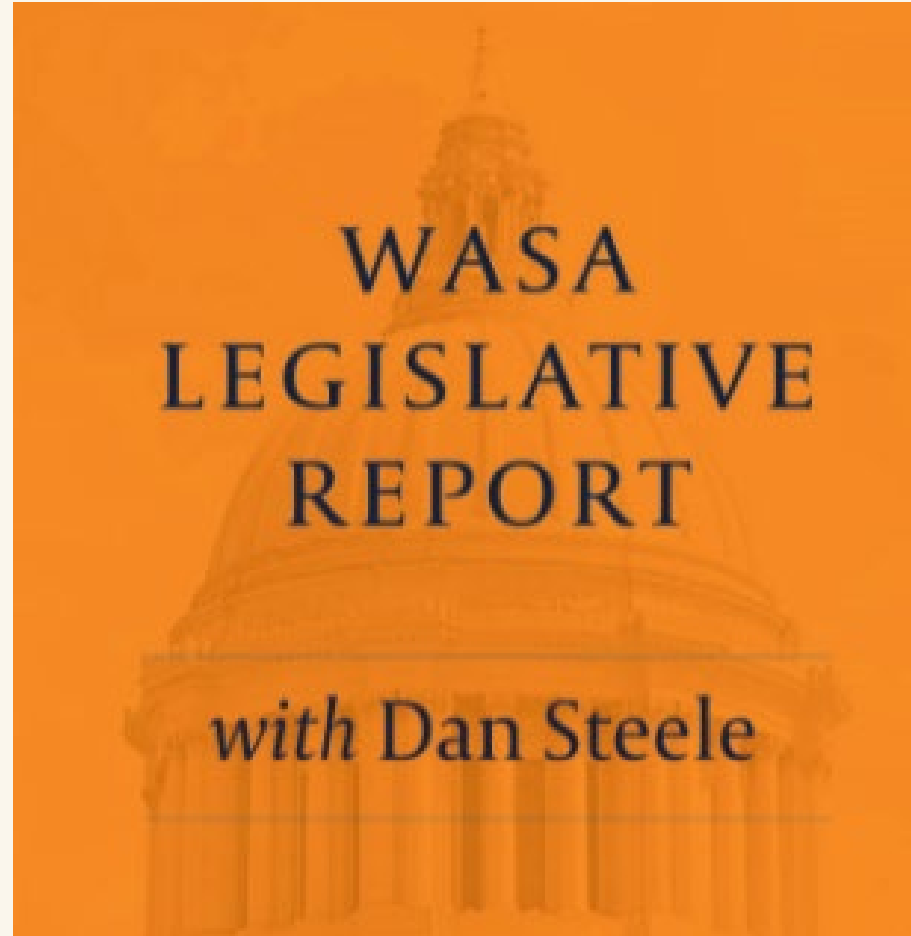


- Updated yearly and released shortly after the Session convenes, WASA's Legislative Session Guide includes all the tools you need to be engaged during the session: WASA's 2023 Legislative Platform; rosters of all House and Senate members, with office, phone, and e-mail contact information; advocacy tips; key dates in the Session; and a list of other handy resources



- Legislative newsletter e-mailed every Friday during the Legislative Session, along with intermittent “special editions” covering budget proposals and other extraordinary events
- All issues are also archived on the WASA website at:
www.wasa-oly.org/TWIO

WASA Legislative Podcast



Archived Podcasts and Subscription Information:

<https://bit.ly/2QlgWT0>

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