

ABOUT OUR SPEAKERS




John Norlin is the co-founder of CharacterStrong—an organization that provides trainings and curriculum for schools internationally. He was a High School Teacher for ten years, Program Administrator for the Whole Child for five years, and Director of Mt. Adams Leadership Camp sponsored by the Association of Washington School Principals where he served on staff for 24 years. John holds a master’s degree in Organizational Leadership with a Servant-Leadership approach from Gonzaga University and consults with schools, districts, organizations, leaders, and teams on improving organizational culture across the United States. Over the last twenty years, he has spoken to over 400,000 people, and at 1,000 individual schools or events.

Originally from Edmonton, and now based in Vancouver, British Columbia, **Shelley Moore** is a highly sought-after inclusive education researcher, collaborator, consultant, and storyteller and has worked with school districts and community organizations throughout both Canada and the United States. Her first book entitled *One Without the Other* was released in July 2016. Shelley completed an undergraduate degree in Special Education at the University of Alberta, her masters at Simon Fraser University, and is a PhD candidate at the University of British Columbia.




SPRING 2022 PROGRAM—CONFERENCE AT A GLANCE



Spring Conference

FOR SMALL SCHOOLS LEADERS

MARCH 21–22
WENATCHEE, WA



"You are never too small to make a difference" - Greta Thunberg

WI-FI PASSWORD wencenterv
CONFERENCE RESOURCES wasa-oly.org/Spring22Resources

SUNDAY, MARCH 20		
4–5:30 p.m.	Joint Committee Meeting WSSDA Small Schools Task Force and WASA Small Schools Committee	Golden Delicious
5:30–6:30 p.m.	Joint Committee Reception	Blossom Harvest

MONDAY, MARCH 21

7:30–8:30 a.m.	Registration Exhibits Breakfast Buffet	Red Delicious East
8:30–9:00 a.m.	Welcome: Jake Dingman Joel Aune	Orchard Lobby
9:00–9:45 a.m.	John Norlin <i>A Culture of Connection</i>	Orchard Hall
9:45–10:00 a.m.	Break Please visit the exhibits!	Red Lobby
10:00–10:45 a.m.	By Size Discussion Groups (Committee)	

Non-high	1–200 FTE	201–499 FTE	500–999 FTE	1,000+ FTE
Fuji 1–2	Fuji 3–4	Gala 1–2	Gala 3–4	Golden Delicious
Patricia Beathard Superintendent, Brinnon SD Lisa Gredvig Superintendent, Union Gap SD	Jake Dingman Superintendent, Oakesdale SD	Suzanne Schmick Superintendent, St. John Endicott	Tom Venable Superintendent, Methow Valley SD Chris Rust Superintendent, Toledo SD	Mary Sewright Superintendent, Mt. Baker SD

10:45–11:15 a.m.	Exhibits Snacks	Red Lobby
11:15 a.m.–12:00 p.m.	Concurrent Session I	

Lisa Gredvig Superintendent, Union Gap SD	Michael Farmer Superintendent, Dieringer SD	Jake Dingman Superintendent, Oakesdale SD	Jim Kowalkowski Superintendent, Davenport SD
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Fuji 1–2	Fuji 3–4	Gala 1–2	Gala 3–4
<i>How to Make Instructional Decisions Based on Data Using RTI and MTSS?</i>	<i>Leadership with the Board and Community: It's All About Rebranding</i>	<i>Building a Culture for Student Learning</i>	<i>Championing Our Small Schools: Lessons Learned!</i>

Engaging Principals in the use of data using an RTI and MTSS model and training teachers to use data to make instructional decisions for every student to address academic deficiencies regardless of student program (Special Education/EL, etc.) and data platform.	Has your district considered your brand? Have you thought how your communication strategies need to change as our parent demographic shifts from Generation X to Millennials? Learn how Dieringer School District, the state's largest K–8 school district, jumped with both feet into the social media pool to better communicate with parents and the community. Our team will also share our journey redesigning our total brand culminating in a new website.	This session will focus on the need to focus on culture and the nurturing of school staff. We will discuss and explore the methods used in Oakesdale that focus on professional learning and ties together both professional and personal goals.	This session will focus on what has worked well, what has not worked so well and what still needs to be done regarding ensuring that our small school districts are not neglected by policy makers. While our small school districts continue to provide incredible opportunities for students and for the communities we serve, we still often must fight "tooth and nail" to ensure that our unique needs and challenges are not ignored.
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12:00–1:15 p.m.	Lunch Session: John Norlin	Grand Apple Ballroom
1:15–1:45 p.m.	Exhibits	Red Lobby
1:45–2:30 p.m.	Concurrent Session II	

Susan Bell, Todd Hilberg	Michael Farmer	Michelle Kuss-Cybula	Jim Kowalkowski
Fuji 1–2	Fuji 3–4	Gala 1–2	Gala 3–4
<i>School Calendar Reform to Enhance Student Learning</i>	<i>Leadership with the Board and Community: It's All About Rebranding</i>	<i>Bringing Balance Back into Your Life as a Leader</i>	<i>Championing Our Small Schools: Lessons Learned!</i>
Find innovative ways to address the achievement gap. Let's learn and reexamine how students spend their instructional time through the year. Hear from superintendents on how they are rethinking how students, staff, and communities spend their summer vacations as a means to improve student learning with a "Balanced Calendar."	Has your district considered your brand? Have you thought how your communication strategies need to change as our parent demographic shifts from Generation X to Millennials? Learn how Dieringer School District, the state's largest K–8 school district, jumped with both feet into the social media pool to better communicate with parents and the community. Our team will also share our journey redesigning our total brand culminating in a new website.	If you are tired of hearing the words COVID, hang in there, or you got this? Are you tired of feeling that every time you turn around, a new crisis knocks on your door? Do you feel you are alone in the storm? Then come join us as we help unpack the importance of staying balanced, healthy, and grounded as the leader of a small school-even amid a storm. Participants will swap stories, build goals, and walk away with an accountability partner to help them find their balance and stay grounded in their work as a leader.	This session will focus on what has worked well, what has not worked so well and what still needs to be done regarding ensuring that our small school districts are not neglected by policy makers. While our small school districts continue to provide incredible opportunities for students and for the communities we serve, we still often must fight "tooth and nail" to ensure that our unique needs and challenges are not ignored.

2:30–3:00 p.m.	Ice Cream Social Prize Drawing	Orchard Hall
3:00–4:30 p.m.	Shelley Moore <i>The Evolution of Inclusion</i>	Orchard Hall
4:30–5:30 p.m.	Conference Reception	Fountain Lobby

TUESDAY, MARCH 22

7:30–8:30 a.m.	Breakfast Buffet	Orchard Hall
8:30–9:30 a.m.	Tom Ahearne, Brent Freeman <i>David vs. Goliath</i>	Orchard Hall
9:30–9:45 a.m.	Break	Red Delicious East
9:45–11:00 a.m.	Dan Steele <i>2022 Legislature: End of Session Review</i>	Orchard Hall
11:00–11:15 a.m.	Closing	Orchard Hall
11:15 a.m.	Grab and Go Boxed Lunch	Red Delicious East