



FOR IMMEDIATE RELEASE
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Pullman Superintendent Bob Maxwell Elected WASA President for 2024

Maxwell to lead statewide professional association for school administrators

OLYMPIA—The Washington Association of School Administrators (WASA) is pleased to announce that members have elected Dr. Bob Maxwell, superintendent of the Pullman School District, as WASA President-elect for 2023–24. Maxwell will assume the presidency in July 2024, following the term of the current president, Dr. Mike Villarreal, superintendent of Hoquiam School District.

Maxwell has been an active member of WASA since 2004 and has served in various association positions, including WASA Membership, the WASA School Funding Coalition, and as an advisory committee member for the Leaders in Education Advancing Diversity Equity and Racial Justice (LEADER) committee. Maxwell was the recipient of the WASA Region 101 Student Achievement Leadership Award in 2022.

"Since 2016, Bob Maxwell has demonstrated strong and principled leadership in his capacity as superintendent of the Pullman School District. He stands as an accomplished and respected leader within the Pullman community. Among his peers, especially in WASA Region 101, Bob is held in the highest regard," said WASA Executive Director Joel Aune.

Aune added, "In the midst of these exceptionally challenging times for school district leaders, Bob's clear and steady leadership approach, unwavering credibility, and steadfast integrity are poised to benefit both WASA and the members we serve. Bob embodies the essence of the superintendency and is set to be an outstanding representation of our association. We congratulate Bob and look forward to working with him as he serves as President-Elect for the upcoming year, followed by his term as President in 2024-25."

Dr. Maxwell stated, "I am humbled and honored to be elected by my colleagues across the state. I look forward to leading and advocating the mission, vision, and goals of WASA to address the needs of all Washington state educators, students, and families."

As WASA president, Maxwell's goals are to:

- Continue developing educational policies and systems that promote personal growth, equity, inclusion, and belonging for all by removing barriers and capitalizing on WASA

members' ideas, innovation, and student voices to obtain the highest level of staff and student achievement.

- Broaden opportunities for Washington State's Administrators by building strong relationships, trust, and supports across the state.
- To promote WASA's voice and influence with legislators and other policymakers so that students' voice is included to ensure the provision of ample resources for all school districts.

Maxwell received his superintendent credentials and a doctorate in education from Washington State University and holds a master's in school administration from Azusa Pacific University and a bachelor's degree in science.

Maxwell began working in the Snowline Joint Unified School District in 1991, teaching elementary and middle-level science. Maxwell became an assistant principal, principal and executive director of special services at Bethel School District before becoming the assistant superintendent and then the Pullman School District superintendent in 2016.

About the Washington Association of School Administrators

The Washington Association of School Administrators (<http://www.wasa-oly.org>) is committed to the development of quality education through professional leadership. Members benefit from a supportive community of professional leaders working to provide insightful and valuable training, support, and resources to education leaders and to sustain a positive impact on legislative and community leaders. With more than 1,600 members, membership is open to education administrators in a central office, building management, and educational agency positions. A not-for-profit organization, WASA is funded by membership dues and association events.

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