

**FOR IMMEDIATE RELEASE**

**Contact:** **Joel Aune, Executive Director**  
Washington Association of School Administrators  
360.489.3641  
[jaune@wasa-oly.org](mailto:jaune@wasa-oly.org)  
[www.wasa-oly.org](http://www.wasa-oly.org)

## **WASA Names Vancouver Superintendent Jeff Snell New Executive Director**

*Veteran school administrator chosen to lead statewide association*

**OLYMPIA — March 25, 2025** — The Washington Association of School Administrators (WASA) announced today that Dr. Jeff Snell, superintendent of Vancouver Public Schools, will serve as the association's new executive director beginning July 1.

Snell will succeed Joel Aune who will retire from WASA this summer after leading the association for the past seven years. As WASA's executive director, Snell will lead an organization focused on K–12 education policy issues, the leadership development of Washington's public school administrators, and championing public education.



"The Washington Association of School Administrators will be well-served with Jeff Snell as our new executive director," said Aune. "Jeff is a thoughtful and authentic leader whose experience as a teacher, principal, and superintendent, along with his long-time involvement in WASA and statewide educational initiatives, has earned him the respect of colleagues across the entire state of Washington. His passion for educational equity, innovation, and leadership development makes him ideally suited to sustain and strengthen WASA's core pillars of leadership, trust, and advocacy. There is no doubt Jeff will capably lead our organization into the future."

Over the course of his nearly 30-year career in public education, Snell has served as a teacher, coach, principal, district level administrator, and superintendent. His leadership reflects a deep commitment to collaboration, equity, and student-centered decision-making, said Aune.

“It has been the honor of my life to serve as a teacher, principal, and superintendent in Washington’s public schools,” said Snell. “Over the years, I’ve had the opportunity to work alongside so many incredible district leaders across the state. Their creativity, dedication, and deep investment in students and their communities have inspired me and shaped me into a better leader.”

He added, “I believe deeply in the promise of public education and the extraordinary people who lead it every day. As executive director of WASA, I’m excited for the opportunity to support leadership development, elevate the voices of students and those who serve them, and continue advocating for a future where each student graduates prepared to thrive and contribute to their community.”

Snell began his career as a mathematics teacher and coach at Fort Vancouver High School, later serving as a principal and central office leader before stepping into superintendency. He has served as superintendent of Vancouver Public Schools since 2021, following five years as superintendent of the Camas School District and five years as its deputy superintendent.

Throughout his career, Snell has been deeply involved in statewide educational leadership. He has served as the WASA Superintendent Component Chair, a mentor for early career superintendents, and co-facilitator of the WASA Early Career Superintendent Academy. He has also contributed to professional learning efforts across the state and was a member of the Washington State Teacher & Principal Evaluation Steering Committee.

Snell holds a doctorate in educational leadership from Washington State University, where he also earned his superintendent and principal credentials as well as a master's in education. He completed his undergraduate studies at Boston University, earning a Bachelor of Science in mathematics education.

Recognized for his equity-focused leadership and educational excellence, Snell has received multiple awards, including the 2023 Compass Award for Education Equity Achievements and the SW Washington Principal and Associate Principal of the Year honors. His work has been featured in publications such as *School Administrator*.

Snell is an active community member, serving on various nonprofit and educational boards, including the Center for Strengthening the Teaching Profession and Micah’s Miles. He lives in Camas and continues to be deeply committed to advancing public education and supporting educational leaders across the state.

“The interview committee was impressed by Jeff’s vision, innovation, unwavering commitment to all students, and ability to foster strong relationships with WASA members and partners,” said WASA President Bob Maxwell. “Jeff will serve as a dedicated advocate for all Washington state school districts, working to support and guide educational leaders as they navigate the challenges facing public education. Please join me in welcoming Jeff Snell as the new executive director of WASA!”

***About the Washington Association of School Administrators (WASA)***

WASA ([www.wasa-oly.org](http://www.wasa-oly.org)) is a non-profit organization committed to the development of quality education through professional leadership. Members benefit from a supportive community of professional leaders working to provide insightful, valuable training support, and resources. WASA also strives to sustain a positive impact on legislative and community leaders. Membership is open to education administrators in Washington state.