Dear Colleagues,

The beginning of each school year brings with it the excitement of the sights, sounds, and smells of having students, staff, parents, community members, and visitors return to our school campuses: as our school buses, aka “cheese wagons,” roll into the parking lot with excited students; the smiles of our kindergartners; the activity in an art classroom; cheering fans under the glow of the Friday Night Lights; the middle school physical education locker room; and freshly baked bread in school kitchens. These all contribute to the beauty of a school and a school district to reveal its heartbeat—our students.

Our students are amazing, and so are the staff members who serve them every day. We take great pride in serving each and every student we are entrusted with from three-year-olds through high schoolers. We meet them wherever they are on their journey, helping to guide them, lead them, and teach them. The Washington Association of School Administrators (WASA) does the same thing with us. WASA serves us and meets us wherever we are on our leadership journey while guiding, leading, and teaching us.

How does WASA support and serve our members? It's through Leadership, Trust, and Advocacy.

- **Leadership**
  WASA develops competent, ethical, and visionary leaders who help provide equity and excellence in student learning.

- **Trust**
  WASA serves and supports all WASA members by providing high-quality member services and offering excellent growth opportunities/professional development for leaders.

- **Advocacy**
  WASA promotes community and legislative support for public education and serves as the trusted leader for Washington State’s Education System Leaders.

As state leaders, having a clear vision and consistent expectations are vital to the success of our school districts. When we combine these, we gain confidence and conviction in where we are headed. We can persevere and overcome adversity, and we can then see results for student success. As school leaders, our mission is clear—support all students to succeed in school and life.

As your 2018–19 WASA President, it is an honor to serve you, and I’m proud to be your colleague. Our focus for this year will be on our three “ships”—relationships, leadership, and partnerships. Our relationships are critical. It’s always been about relationships, and it’s always going to be about relationships—relationships are at the core of anything meaningful. Our leadership is driven by our principles and values and is the model for the systems we lead. Our partnerships allow us to maximize our relationships and leadership to collaborate and move the needle as a team. Each of these “ships,” when combined, create an unstoppable force where we can help level the playing field for every student in our great state. Educational leaders are equalizers for public education, and as John Maxwell states, “Everything rises and falls with leadership.” So, let’s rise up and lead.

Please join me at the WASA Fall Conference on October 9, 2018, at the Four Points by Sheraton Seattle Airport South so we can continue to develop our relationships, leadership, and partnerships.

Wishing you a fantastic 2018–19 school year and thank you for all you do!
Krestin Bahr Elected 2018–19 President-elect

In August, WASA members elected Krestin Bahr, superintendent of Eatonville School District as WASA President-elect. Krestin will assume the presidency in July 2019, following the term of WASA President Randy Russell.

As president-elect, Krestin’s goals are to:

• Provide servant leadership & support for all WASA members.

• Advocate and influence decision makers on legislative changes for funding and instructional initiatives.

• Provide excellent, relevant professional learning to all of our members.

• Celebrate the wonderful public education provided by our educators throughout the state.


2019 Washington Superintendent of the Year Applications

The online application process to select Washington’s Superintendent of the Year is underway. Candidates must submit their online application to AASA at http://soy.aasa.org/ by October 1, 2018. Candidates may be nominated; however, a complete application must be submitted by either the candidate or the person(s) nominating the candidate to be considered by the selection team for the award. After the October 1 deadline, a selection team from WASA will score all completed applications and submit Washington’s Superintendent of the Year to AASA by November 1. Washington’s winner will compete for the AASA National Superintendent of the Year—an announcement of the winner will be at the AASA National Conference on Education in Los Angeles, CA, on February 14, 2019. Encourage an outstanding superintendent to submit their application. Direct questions regarding Washington’s SOY process to Shari Parsons at sparsons@wasa-oly.org or 360.943.5717.

WASA wishes you a very successful school year!
2018–19 WASA Board of Directors

Officers
President  Randy Russell, Freeman
President-elect  Krestin Bahr, Eatonville
Past President  Steve Webb, Vancouver
Secretary  Vicki Bates, Auburn
Treasurer  Corine Pennington, Puyallup

Regions
Region 101  Kelly Shea, East Valley, Spokane
Region 105  Henry Strom, Grandview
Region 108  Jim Frey, Lynden
Region 109  TBA
Region 110  Anthony Smith, Riverview
Region 111  Jim Chamberlin, University Place
Region 112  Mike Stromme, Washougal
Region 113  John Bash, Tumwater
Region 114  David McVicker, Central Kitsap
Region 123  Lance Hahn, Finley
Region 171  Matt Charlton, Manson

Components
BPAC  Corine Pennington, Puyallup (Chair)
IPAC  Jennifer Bethman, Bethel (Chair)
        Jennifer Kindle-Shaw (Chair-elect)
        Vicki Bates, Auburn (Past Chair)
Principals  Devin McLane, Mukilteo (Chair)
Special Education  Jennifer Traufler, Tacoma (Chair)
Superintendents  Shane Backlund, Selah (Chair)
        Deb Clemens, North Thurston (Chair-elect)
        Carl Bruner, Mount Vernon (Past Chair)

Liaisons
AASA  Randy Russell, Freeman
        Michelle Price, ESD 171
        Krestin Bahr, Eatonville
        Anthony Smith, Riverview
ESDs  Michelle Price, ESD 171
Higher Education  Marge Chow, City University
OSPI  Michaela Miller
Retirees  Rick Anthony
SBE  Ricardo Sanchez
WIAA  Kevin McKay, Sunnyside

2018–19 Standing Committee Chairs

Honorary Awards  Jeff Drayer, Burlington-Edison
Legislation & Finance  Mike Brophy, West Valley, Yakima
Membership  Marci Shepard, Orting
Professional Learning  Brian Hart, Granger
Professional Standards & Ethics  Sarah Thornton, Pasco
School Construction  Steve Story, Tacoma
Small Schools  Krestin Bahr, Eatonville

Note: The president-elect appoints the chairperson for each standing committee.

President Randy Russell’s Inauguration Reception

On August 15, 2018, Randy Russell was joined by friends and colleagues to celebrate his inauguration as WASA President for the 2018–19 school year. The event was held at the Mirabeau Hotel and Convention Center in the Spokane Valley.

Just as districts around the state are asked for staff and student demographics, WASA often receives requests regarding our members’ gender, race, and ethnicity. This information is helpful when specific invitations are made for members to serve on committees, task forces, or workgroups. In addition, we are also asked for a mix of geographic area (east/west) and/or size of district (small to large) as needed. Please take a moment to update your membership profile to assist us in appropriately responding to the requests we receive. Go to WASA’s website at www.wasa-oly.org to log in/My WASA Profile/Update. You may also upload a photograph onto your profile.
### Event Calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Registration Link</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2018 WASA SUPERINTENDENT &amp; CFO CONFERENCE</strong></td>
<td>September 18</td>
<td>DoubleTree Hotel, Spokane</td>
<td><a href="http://www.wasa-oly.org/SCFO18">www.wasa-oly.org/SCFO18</a></td>
</tr>
<tr>
<td><strong>2018 WASA FALL CONFERENCE</strong></td>
<td>October 9</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td><a href="http://www.wasa-oly.org/Fall18">www.wasa-oly.org/Fall18</a></td>
</tr>
<tr>
<td><strong>2018 WASA SPECIAL EDUCATION DIRECTOR ACADEMY</strong></td>
<td>October 10</td>
<td>Four Points by Sheraton Seattle Airport South</td>
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<tr>
<td><strong>2018 WASA MENTOR ACADEMY</strong></td>
<td>October 22</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td></td>
</tr>
<tr>
<td><strong>2018 WASA EARLY CAREER SUPERINTENDENT ACADEMY</strong></td>
<td>October 23</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td></td>
</tr>
<tr>
<td><strong>2018 WASA EARLY CAREER SUPERINTENDENT ACADEMY</strong></td>
<td>December 4</td>
<td>Zoom Meeting</td>
<td></td>
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<tr>
<td><strong>2018 WASA SPECIAL EDUCATION DIRECTOR ACADEMY</strong></td>
<td>December 5</td>
<td>Zoom Meeting</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA WINTER CONFERENCE</strong></td>
<td>January 28</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA/WSSDA/WASBO LEGISLATIVE CONFERENCE</strong></td>
<td>February 10–11</td>
<td>South Puget Sound Community College/Capitol Campus, Olympia</td>
<td></td>
</tr>
<tr>
<td><strong>2019 AASA NATIONAL CONFERENCE ON EDUCATION</strong></td>
<td>February 14–16</td>
<td>Los Angeles, CA</td>
<td><a href="http://ncc.aasa.org">ncc.aasa.org</a></td>
</tr>
<tr>
<td><strong>2019 WASA MENTOR ACADEMY</strong></td>
<td>February 25</td>
<td>Four Points by Sheraton Seattle Airport South</td>
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<tr>
<td><strong>2019 WASA EARLY CAREER SUPERINTENDENT ACADEMY</strong></td>
<td>February 26</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td><a href="http://nce.aasa.org">nce.aasa.org</a></td>
</tr>
<tr>
<td><strong>2019 WASA SPRING CONFERENCE FOR SMALL SCHOOLS LEADERS</strong></td>
<td>March 4–5</td>
<td>Wenatchee Convention Center, Wenatchee</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA SPECIAL EDUCATION DIRECTOR ACADEMY</strong></td>
<td>March 20</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td></td>
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<tr>
<td><strong>2019 WASA EARLY CAREER SUPERINTENDENT ACADEMY</strong></td>
<td>April 2</td>
<td>Zoom Meeting</td>
<td></td>
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<tr>
<td><strong>2019 WASA SPECIAL EDUCATION DIRECTOR ACADEMY</strong></td>
<td>May 1</td>
<td>Zoom Meeting</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA WOMEN IN LEADERSHIP CONFERENCE</strong></td>
<td>May 4</td>
<td>Campbell’s Resort, Chelan</td>
<td></td>
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<tr>
<td><strong>2019 WASA SUPERINTENDENT CONFERENCE</strong></td>
<td>May 5–7</td>
<td>Campbell’s Resort, Chelan</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA/WSSDA/AWSP EQUITY CONFERENCE</strong></td>
<td>May 22 (Tentative)</td>
<td>TBD</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA/AWSP SUMMER CONFERENCE</strong></td>
<td>June 30–July 2</td>
<td>Spokane Convention Center, Spokane</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA INCOMING SUPERINTENDENT CONFERENCE</strong></td>
<td>July 22–23</td>
<td>DoubleTree by Hilton, Olympia</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA/OSPI SPECIAL EDUCATION CONFERENCE</strong></td>
<td>August 1–2</td>
<td>Hotel Murano, Tacoma</td>
<td></td>
</tr>
<tr>
<td><strong>2019 WASA FALL CONFERENCE</strong></td>
<td>October 8</td>
<td>Four Points by Sheraton Seattle Airport South</td>
<td></td>
</tr>
</tbody>
</table>
The 2018 WASA Fall Conference Legal Issues: Focusing on HR will delve deeply into processes of significant importance in ensuring that (decisions and) actions taken are appropriate, defensible, and effective. This day-long conference will offer practical assistance, advice, and strategies on topics that can be challenging to building and district administrators.

Visit www.wasa-oly.org/Fall18 for full conference details.

Registration is now open for the 2019 AASA National Conference on Education to be held at the Los Angeles Convention Center, February 14–16, 2019. The theme for this year’s conference is “Effective Leadership Creates Success.” For further information on the conference schedule and speakers, visit nce.aasa.org.

AASA members can register and secure housing at https://www4.cmrreg.com/aasa2019/

WASA is proud to announce the launch of two new academies, the WASA Early Career Superintendent Academy, and the WASA Special Education Director Academy. The WASA Mentor Academy continues in its second year.

We are excited to offer these academies in support of our members. To learn more, visit the academy websites:

**WASA MENTOR ACADEMY**

**WASA EARLY CAREER SUPERINTENDENT ACADEMY**

**WASA SPECIAL EDUCATION DIRECTOR ACADEMY**

If you haven’t already, please help us keep our membership directory up to date by taking a moment to upload your photo to your WASA member profile page. If you have questions or need assistance, please contact Tricia McCosh at pmccosh@wasa-oly.org.
2018–19 Goals and Action Steps

Goal I—LEADERSHIP
Cultivate transformative, equity-driven leaders to ensure each student in every school and community is college, career, and life-ready.

Action A
Recruit, mentor/support, and retain effective leaders who represent the student demographics of Washington State.

Action B
Provide professional learning designed to support individual and systems-level improvement.

Action C
Promote engaged leadership with WASA members in order to share knowledge, understanding, and expertise.

Goal II—TRUST
Develop and sustain trust to further the cause of equity and excellence in public education.

Action A
Build strong relationships with and among our members and other stakeholders to develop and sustain a shared voice in support of our public schools.

Action B
Mobilize and provide support for WASA members, state agencies, educational organizations, and other stakeholders to provide equitable educational access for each child that eliminates opportunity and achievement gaps.

Action C
Communicate with a unified message among WASA members, partner organizations, and the general public regarding the value of an equitable, world-class public education.

Goal III—ADVOCACY
Champion the fundamental role of public education in an inclusive democracy.

Action A
Cultivate ongoing relationships with legislators and other policymakers to influence legislation and education policy for equity of access and opportunity for each child.

Action B
In a unified, compelling voice, hold the Legislature accountable for providing consistent and equitable resources to school districts that will positively impact opportunities and learning of all K–12 children.

Action C
Actively influence federal policy to positively impact each student.

Taking Career Connected Learning to Scale: Your Input Needed

We know that today’s jobs require some amount of training or education beyond high school, but too many young people are leaving high school without ever having had the chance to meaningfully explore careers or the pathways that will take them there. Even students who are college-bound don’t necessarily know how it will connect to their future jobs.

At the same time, Washington State has many employers who are in desperate need for employees but are unable to find people with the right training and qualifications. Washington currently enjoys one of the fastest growing economies in the nation, but economic growth alone doesn’t lead to opportunity for Washington students.

As educational leaders, we want our students to succeed far beyond their time in school. But to make sure that our students are ready for their next stages in life, career-connected learning opportunities need to be an integral part of every student’s education. All school districts have some kind of career-related programming, especially for juniors and seniors. Extraordinary teachers, counselors, and community partners work tirelessly to help students experience the world outside school.

The challenge is one of scale: how can we be sure the doors to quality experiences are open to all students across the state? Educational leaders can’t do this work alone—but we don’t need to.

Governor Jay Inslee created Career Connect Washington to bring together business, labor, government, and education leaders with one goal: to improve the ability of young people to connect with high-demand, high-wage jobs in Washington State.

The vision is that every young adult in Washington will have multiple pathways toward economic self-sufficiency and fulfillment, strengthened by a comprehensive statewide system for career-connected learning. Building a comprehensive, statewide system involves commitment and collaboration from a variety of stakeholders, including business, labor, government, educators, and community-based organizations.

WASA supports the engagement of education leaders in this important work.

North Central Educational Service District 171 will be hosting an in-person meeting and statewide webcast to discuss Career Connect Washington with educational leaders on September 27, 2018 at 10:45 a.m.

For more information, visit www.careerconnectwa.org. If you’d like to RSVP or have questions, contact Michelle Price at michellep@ncesd.org or call 509.665.2628.

Please join your colleagues from across the state—and a full house in Wenatchee—for this important conversation.
## Region Events—September & October

Many WASA regions conduct monthly gatherings and/or provide activity reports in conjunction with ESD meetings (not listed below).

<table>
<thead>
<tr>
<th>Region</th>
<th>President</th>
<th>Sept. Event</th>
<th>Oct. Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>101</td>
<td>Kyle Rydell</td>
<td>8:30 a.m.–12 p.m.</td>
<td>8:30 a.m.–12 p.m.</td>
</tr>
<tr>
<td>105</td>
<td>Henry Strom</td>
<td>8 a.m.–11:30 a.m.</td>
<td>8 a.m.–11:30 a.m.</td>
</tr>
<tr>
<td>108</td>
<td>Mark Wenzel</td>
<td>12 p.m.</td>
<td>ESD 189, Anacortes</td>
</tr>
<tr>
<td>110</td>
<td>Rebecca Miner</td>
<td>12–1:30 p.m.</td>
<td>General Member meeting, PSESD, Renton, Puyallup Room</td>
</tr>
<tr>
<td>111</td>
<td>John Hellwich</td>
<td>4–6 p.m.</td>
<td>7:30–8:30 a.m.</td>
</tr>
<tr>
<td>112</td>
<td>Nathan McCann</td>
<td>10 a.m.–12 p.m.</td>
<td>General Member Meeting, ESD 112, Vancouver</td>
</tr>
<tr>
<td>113</td>
<td>Jeff Davis</td>
<td>9 a.m.–12 p.m.</td>
<td>Room 202, Bremerton</td>
</tr>
<tr>
<td>114</td>
<td>Aaron Leavell</td>
<td>9 a.m.–12 p.m.</td>
<td>Room 202, Bremerton</td>
</tr>
<tr>
<td>123</td>
<td>Wade Smith</td>
<td>12–3 p.m.</td>
<td>General Member Meeting, ESD 123, Pasco</td>
</tr>
<tr>
<td>171</td>
<td>Steve McCullough</td>
<td>9–12 a.m.</td>
<td>NCESD 171, Wenatchee</td>
</tr>
</tbody>
</table>

### Contact WASA

#### General Information
360.943.5717 / 800.859.9272

#### Executive Office
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- Shari Parsons, Executive Assistant, sparsons@wasa-oly.org
- Rachel Paquet, Office Assistant/Receptionist, rpaquet@wasa-oly.org

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- Lisa Gehman, Professional Learning/Membership Assistant, lgehman@wasa-oly.org
- Tricia McCosh, Communications, pmccosh@wasa-oly.org

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#### Administrative Operations
360.489.3646
- Andy Wolf, Assistant Executive Director, awolf@wasa-oly.org

#### 2018–19 WASA Officers
- President: Randy Russell, Freeman
- President-elect: Krestin Bahr, Eatonville
- Past President: Steve Webb, Vancouver
- Secretary: Vicki Bates, Auburn
- Treasurer: Corine Pennington, Puyallup